



Rosé in the Roses

Sponsor Benefits

Hosted by the Friends of Birmingham Botanical Gardens Junior Board, this event offers an evening in the breathtaking Dunn Formal Rose Garden at the height of its glory, while enjoying wine and small bites. Sponsorships are 100% tax deductible and go directly to support the Friends' Native Plant Internship.

Presenting Sponsor—\$3,500

- Promotion as Presenting Sponsor to over 61.4k Facebook fans
- Promotion to over 21.4k Instagram followers
- Promotion to over 17k subscribers to our e-newsletter
- Recognition in award-winning quarterly magazine, *The Garden Dirt*, circulated to over 4k households
- 12 reservations
- 5 gift memberships (\$350 value)

Olympiad—\$2,500

- Promotion at the event
- Opportunity for presence at the event
- Recognition in award winning quarterly magazine, *The Garden Dirt* circulated to over 4k households
- 8 reservations
- 3 gift memberships (\$210 value)

Pierrine—\$1,000

- Promotion at the event
- Opportunity for presence at the event
- Recognition in award winning quarterly magazine, *The Garden Dirt* circulated to over 4k households
- 6 reservations
- 2 gift memberships (\$140)

Sunsprite—\$500

- Promotion at the event
- 4 reservations
- 1 gift membership (\$70 value)

Petal—\$250

- Promotion at the event
- 2 reservations

Please address checks to:
Friends of Birmingham Botanical Gardens
If mailing in payment please mail payment to:
2612 Lane Park Road, Birmingham, AL 35223
205.414.3950 • Ksandlin@bbgardens.org